Inclusive public transport

Description

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For more inclusive public transport

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Inclusion starts with small everyday gestures. The new campaign aimed at all passengers uses evocative and impactful images to convey a clear message: public transport must be a welcoming space for everyone. The cartoons â?? which will be disseminated in various contexts and channels, both physical and digital â?? draw attention to concrete situations, such as the importance of freeing reserved seats for wheelchair users, giving priority to those with reduced mobility, avoiding distracting guide dogs, helping people with hearing impairment.[/vc_column_text][dfd_spacer

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When a person in a wheelchair gets on board, free the seat for them

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screen_mobile_spacer_size=â?•30â?³][vc_column_text css=â?•â?•]On public transport there are spaces, duly marked, dedicated to wheelchair users. As a matter of respect but also of safety, it is good practice to leave the seat free for those who are entitled to it.[/vc_column_text][/vc_tta_section][vc_tta_section title=â?•2. Slow mobilityâ?• tab_id=â?•
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Priority to people with slow mobility

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screen_mobile_spacer_size=â?•30â?³][vc_column_text css=â?•â?•]Elderly people or people with walking problems in general need a seat on public transport more than anyone else. For their health and for everyoneâ??s safety, we give priority to people with slow mobility.[/vc_column_text][/vc_tta_section][vc_tta_section title=â?•3. Guide dogâ?• tab_id=â?•

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Do not distract the guide dog

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Communicating and offering your help

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Helping a person with hearing impairment

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while looking at her face, articulate the words well so that she can read your lips. Or use your mobile phone, write down what you want to tell her and show her the text.[/vc_column_text][/vc_tta_section][/dfd_tta_tour][/vc_column][/vc_row]

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21 February 2025
Author
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